

Leila Howell

HI! I'M A PRODUCT DESIGNER WITH A PASSION FOR CREATIVE
PROBLEM SOLVING TO MAKE LIFE BETTER FOR ALL HUMANS.

EXPERIENCE

Microsoft | UX Designer

AUGUST 2018–JUNE 2020

I worked on a variety of projects including, but not limited to;

- Educational and instructional materials to assist teachers in using Microsoft products.
- Design and development of a website to assist IT administrators, teachers and leadership in their Microsoft education journey.
- Creation of the Teams Education Design team internal design system document.
- Web design for partnerships with the BBC & The Met.

Microsoft | UX Designer

DECEMBER 2017–JUNE 2018

Provided on-going creative strategy and design support for Microsoft Philanthropies marketing team. Helped drive creative messaging and digital content across web, video, advertising, social media, etc. Created new intake systems and processes. Worked on a variety of projects including web banners, web design, presentations, icon design, print materials and research papers.

Wildern | Visual Designer

APRIL–SEPTEMBER 2017

Primarily working with Clipper to produce original concepts for campaigns across email, print and digital spaces. Worked on other web + visual design projects as needed.

Rational Interaction | UX Designer

OCTOBER 2016–FEBRUARY 2017

Worked on various high volume digital projects for Microsoft, mainly web design. Assisted on the redesign of the Rational website. Assisted on other digital projects as needed.

Microsoft | UX Designer

MARCH–AUGUST 2016

Working with the Retail Design Studio under World Wide Retail Channel Marketing to create large scale projects, both print and digital, under the Xbox and Windows lines of business.

POP | Visual Designer

OCTOBER 2015–MARCH 2016

Working with the POP Starbucks team on various large scale projects. Producing original concepts for campaigns across email, .com, Starbucks network, mobile app and digital for large global audiences and channels.

EDUCATION

AAS (Graphic Design + Illustration)

SEATTLE CREATIVE ACADEMY
GRADUATED JUNE 2015

SKILLS

Software + Tools

10K, Asana, Atom, Basecamp, Confluence, Figma, GitHub, HTML/CSS, Indesign, Illustrator, Invision, Jira, Marvel, Photoshop, ProtoPie, Sketch, Sublime Text, Trello, Wordpress, WAMP/MAMP

Visual Design

Art Direction, Brand + Identity, Calligraphy, Banner Design, Email Design, Hand Lettering, Iconography, Ideation, Illustration, Packaging, Photo Editing, Photography, Print Design, Publication Layout, Storyboarding, Typography

UI + UX Design

Analysis, App Design, Ideation, Interaction Design, Research, Mobile Design, Prototyping, User Testing, Web Design & Development, Wireframes

CONTACT

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